

PROJECT MFG

Elevating the next generation of
highly skilled trade professionals



What does it cost you to have an increasingly unskilled workforce?

- Loss of vital skills
- Jobs unfilled
- Job misfits
- Risks to quality, your brand
- Deterioration in US capabilities





**Join Project MFG
to attract top talent to the
skilled trades by creating
competition, celebrity and
new narratives.**

Competition

- Pressure test skills + critical thinking
- Identify top talent
- Apply across trades

Celebrity

- Engage influencers
- Leverage social media
- Create heroes

New Narratives

for targeted audiences

Create Competitions

PRESSURE TEST SKILLS AND CAPABILITIES

INTEGRATED ADVANCED MANUFACTURING SERIES

*5-Axis CNC Machining
GMAW/GTAW Welding
Measurement Sciences / Metrology
CAD/CAM
Automation
Industry 4.0 / Digital Thread / Cyber Security
Additive Manufacturing
Critical Thinking
Collaboration
Cost Management*

WELDING SERIES

*GMAW/GTAW Welding
Automation
Critical Thinking
Collaboration
Cost Management*

PILOT PROGRAMS

*Additive Manufacturing Series
Electronic Manufacturing
Ship Building*

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CLASH **OF** TRADES

PRESENTED BY

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Reallocate Your Corporate Investments

Become a Sponsor

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- **Clash of Trades**
 - spot in every full episode
 - minisode feature story
- **Co-branded social media**
- **Expert judge**
- **Access to top talent**
- **Sponsor recognition**
- **Strategic collaboration on competitions and shows**

**Presenting
Sponsor
Benefits
Example**



BENEFITS FOR PREMIUM SPONSORS

PREMIUM SPONSORSHIPS

NATIONAL SPONSORS

LOCAL SPONSORS

Help advance the next generation of skilled trade professionals while promoting your brand and employee recruitment initiatives.	Presenting	Platinum	Gold	Silver	Regional \$10,000	Community \$5,000
Dedicated Competition and Clash of Trades episode	x					
Guest Judge a Competition	x					
Influence Competition Locations and Skill Sets	x	x				
Clash of Trades Sponsor Vignette (30-second)	x	x				
Stepped Access to Top Talent	x	x	x	x		
Co-Branded Social Media Videos	6	3	2	1		
Company Recognized in Annual Government Reporting	x	x	x	x		
Social Media Mentions from Project MFG Channels	x	x	x	x		
Product Placement - Product Use	x	x	x	x		
Company Logo on Signage at Project MFG National Competitions	x	x	x	x		
Company logo on Signage at Project MFG Round II Competitions	x	x	x	x	x	
Company Logo on Signage at Project MFG Round 1 Competitions	x	x	x	x	x	x
Company Logo on Project MFG Website	x	x	x	x	x	x
Sponsorship Level Logo for External Use	x	x	x	x	x	x

COMPETITION & EDUCATIONAL SPONSORSHIPS

Competition and educational sponsorship opportunities include in-kind donations and grants for scholarship awards for students and schools participating round 1-2 and national competitions.

Equipment in-kind donation - \$5,000 (per team and/or competition site)	Equipment required for competition execution, such as automation components, laptops, machine tooling, fixtures, grinders, etc.. Includes opportunities for new equipment pilots.
Tools & Kit in-kind donation – \$4,000 (per team)	Prize Kits - machinist hand tools, calipers, micrometers, machinery handbooks, toolbox, welder hand tools, parallel blocks, training access, etc. that allow competitors to be kitted for first job success
Materials in-kind donation – \$1,500 (per competition site)	Competition execution consumables such as raw materials (aluminum, stainless steel, etc.), assembly hardware, structural components, welding filler rod, etc.
Work Apparel and Gear in-kind donation – \$1,000 (per team)	Shirts, lab coats, pants, steel-toed boots, socks, gloves, backpacks, etc.
Proctor in-kind labor/time donation – \$2,000 (per competition site)	Subject matter expertise to monitor competition and provide guidance when called upon
On-site branding sponsorship – \$1,000 (per site)	Competition signage, competitor story highlights, industry highlights, etc.
Lunch sponsorship – \$500 (per team/site)	Catered meals and refreshments for 2 days of competition for competitors, subject matter experts and competition/training site staff
Scholarship – \$2,500 (per competition site)	Education and training scholarships for advanced manufacturing training program and student competitors
Promotional Giveaways in-kind donation – \$500 (per team)	SWAG such as mugs, hats, pens, trinkets, t-shirts, etc.

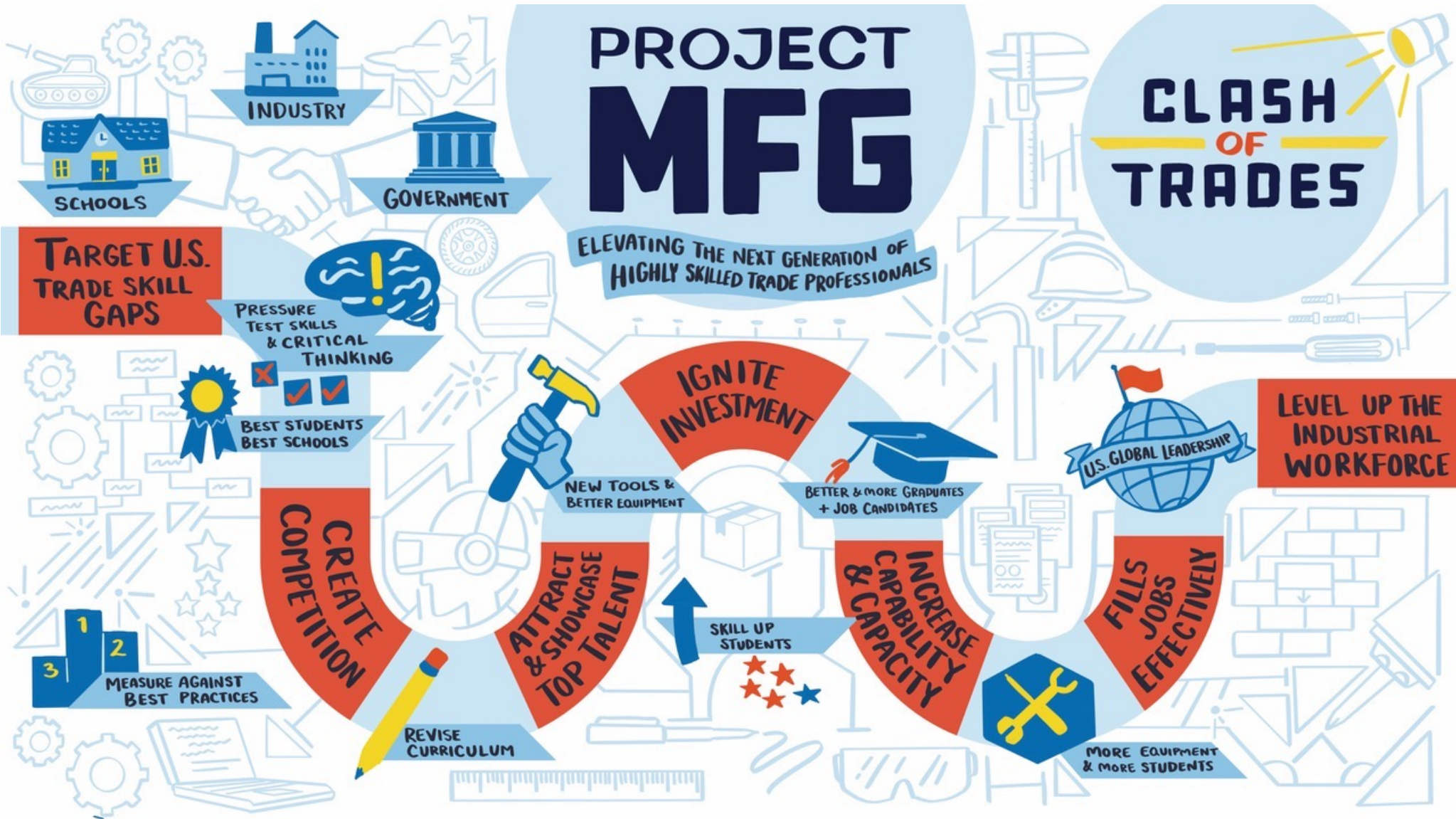
*Cost estimates are for illustrative purposes – valuation can vary depending on actual contribution.
Custom packages available.*



PROJECT MFG

**Invest and become part of
the story to elevate the
next generation and
reinvent the US workforce.**







CHANGING LIVES. CHANGING AMERICA.

**PROVIDE PATHS FORWARD FOR YOUNG PEOPLE AND OUR COUNTRY
BY DEVELOPING NEW TALENT AND SHINING LIGHT ON SKILLED TRADES OPPORTUNITIES**

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